
2022–23 DSA Advertising Order Form

“Dalcroze Connections”

Published October 4 and May 9

This publication is published twice yearly and distributed by the Dalcroze Society of America, a non-profit educational organization for musicians, dancers, artists, and educators.

2023 DSA National Conference Program Advertising

Berea, OH, January 13–15, 2023. Our theme is “Together!” We expect over 100 conference attendees, made up of an international community of musicians, educators, students, and higher education faculty. The event will be held at the Baldwin Wallace University Community Arts School.

New for 2022: Save 10% by reserving and purchasing in all three publications in advance.

Total due: _____ (from reverse of this page)

I hereby authorize the Dalcroze Society of America (DSA) to print my organization’s advertisement in “Dalcroze Connections” and/or the DSA National Conference Program Booklet. By signing below, I certify that I am fully authorized to give permission for use of my organization’s logo, name, and any likeness thereof for the purpose of advertising my organization.

Organization Name

Contact Name

Title

Phone Number

Email

Signature

Date

Please submit this form and ad design to admin@dalcrozeusa.org before the submission deadline.
Checks payable to **Dalcroze Society of America** and mailed to #1047, 6375 Penn Ave Suite B, Pittsburgh, PA 15206
After confirmation of your order, you may also process a credit card payment online.

Save 10% by reserving and purchasing in all three publications in advance.

| Dalcroze Connections, Number 1 (Fall 2022) | | | Art due Sept 9 Published Oct 4 |
|--|---|--------------|--|
| Size | Details | Rates | ✓ |
| Full Page Interior | 7.5" x 10" | \$200 | |
| Half Page Interior | vertical: 3.375" x 9" horizontal: 7" x 4.375" | \$150 | |
| Quarter Page Interior | vertical: 3.375" x 4.375" horizontal: 7" x 2.25" | \$100 | |
| DSA National Conference Program (January 2023) | | | Art due Dec 9 Published Jan 13 |
| Size | Details | Rates | ✓ |
| Full Page Interior | 5.5" W x 8.5" H +1/8" bleed on all sides | \$375 | |
| Half Page Interior | 4.5" W x 3.75" H | \$300 | |
| Quarter Page Interior | 2.25" W x 3.75" H | \$250 | |
| Dalcroze Connections, Number 2 (Spring 2023) | | | Art due April 7 Published May 9 |
| Size | Details | Rates | ✓ |
| Full Page Interior | 7.5" x 10" | \$200 | |
| Half Page Interior | vertical: 3.375" x 9" horizontal: 7" x 4.375" | \$150 | |
| Quarter Page Interior | vertical: 3.375" x 4.375" horizontal: 7" x 2.25" | \$100 | |
| TOTAL: | | | |
| Save 10% by purchasing for all three publications in advance. | | | |

Ad Specifications: Color or B/W; 300 dpi or greater; jpeg or pdf preferred.
Advertising is subject to acceptance.