

2023-24 DSA Advertising Order Form

"Dalcroze Connections"

Signature

Published October 10 and May 7

This publication is published twice yearly and distributed by the Dalcroze Society of America, a non-profit educational organization for musicians, dancers, artists, and educators.

2024 DSA National Conference Program Advertising We expect over 100 conference attendees, made up of an international community of musicians, educators, students, and higher education faculty. (Oberin, OH.)			
Save 10% by reserving and purchasing in all thre	e publications in advance.		
Total due: (from reverse of thi	s page)		
"Dalcroze Connections" and/or the DSA Nationa	ica (DSA) to print my organization's advertisement in I Conference Program Booklet. By signing below, I certify use of my organization's logo, name, and any likeness ization.		
Organization Name			
Contact Name	Title		
Phone Number	 Email		

Please submit this form and ad design to admin@dalcrozeusa.org before the submission deadline. Checks payable to Dalcroze Society of America and mailed to #1047, 6375 Penn Ave Suite B, Pittsburgh, PA 15206 After confirmation of your order, you may also process a credit card payment online.

Date

Save 10% by reserving and purchasing in all three publications in advance.

Dalcroze Connections, Number 1 (Fall 2023) Art due Sept 8 Published Oct 10		LO	
Size	Details	Rates	✓
Full Page Interior	7.75" W x 10.125" H or 8.5" W x 11" H + 1/8" bleed on all sides	\$200	
Half Page Interior	7.75" W x 5" H	\$150	
Quarter Page Interior	3.8125" W x 5" H	\$100	
Dalcroze Connections, Number 2 (Spring 2024) Art due April 5 Published May		7	
Size	Details	Rates	>
Full Page Interior	7.75" W x 10.125" H or 8.5" W x 11" H + 1/8" bleed on all sides	\$200	
Half Page Interior	7.75" W x 5" H	\$150	
Quarter Page Interior	3.8125" W x 5" H	\$100	
		Art due May 3 Published June	6
Size	Details	Rates	✓
Full Page Interior	5.5" W x 8.5" H +1/8" bleed on all sides	\$375	
Half Page Interior	5" W x 3.75" H	\$300	
Quarter Page Interior	2.25" W x 3.75" H	\$250	
	TOTAL:		
Save 10% by purchasing for all three publications in advance.			

Ad Specifications: Color or B/W; 300 dpi or greater; pdf preferred. *Advertising is subject to acceptance.*